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INNOVATION IN STRATEGIC PHILANTHROPY Local and Global Perspectives Edited by Helmut K. Anheier, Adele Simmons, and David Winder A Continuation Order Plan is available for this series. A continuation order will bring delivery of each new volume immediately upon publication. Volumes are billed only upon actual shipment.

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• Lack of strategic plan: most of the companies implement charity events when accidental events come up. Less than 40% of companies include philanthropy in their annual business plan. • Internal structure not healthy: less than 1% of companies have a special department for philanthropy or charity activities.

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